

## **DRUM CORPS FACTS BY THE NUMBERS**

From modest beginnings more than three decades ago, the Drum Corps activity has developed into a powerful, nonprofit, global youth activity with far-reaching artistic, educational and organizational influence. Through the annual Summer Music Games Tour and more than 35 World Championships in 16 North American cities, Drum Corps International provides entertainment to millions through live performances and nationally-televised events, now presented on ESPN2. Drum Corps International is Marching Music's Major League

### **Showcasing the best of the best:**

- Each year, more than 8,000 students audition for the fewer than 3,500 positions available in top-tier DCI member corps
- More than 5,000 members directly participate annually
- 66 percent are male
- Average age is 19.4
- 72 percent are full-time college students
- 59.6 percent of the current college students are pursuing music education degrees, while 65 percent of those that indicated they are high school students intend to major in music education

### **Setting the pace in marching music education:**

- While an exclusive number of students participate on the field with a DCI drum corps, millions follow the corps of DCI by attending competitions, participating in DCI-sponsored educational programs and events, purchasing merchandise, and simply by being fans—following the exploits of their favorite corps in ways reminiscent of the Grateful Dead's Deadheads, or the Boston's Red Sox Nation
- More than 25,000 high school students attended at least one of 10 major DCI events in 2006 as part of a group, while thousands more attended these events individually, and tens of thousands attended tour stops throughout the country

### **Touching lives around the world:**

- Drum Corps International delivers the message of “excellence in performance and in life” to more than 7.2 million young people, ages 13-22 involved in performing arts in the United States
- Active participants in U.S.-based drum and bugle corps hail from more than 15 countries
- The Summer Music Games Tour includes more than 130 events throughout North America
- Total attendance at tour events exceeds 365,000 guests

### **A growing international network of fans:**

- More than 14 million adults and family members associated with targeted performing arts students
- Highly loyal past-participant base of nearly 250,000
- More than 365,000 paid attendance at 135 events during the 2006 Summer Music Games Tour
- Combined World Championship event audiences near 60,000